



VISION, MISSION AND KEY OBJECTIVES

VISION: ENTREPRENEURIAL PHILANTHROPY

Young entrepreneurs, who have a sound business concept, initiative and the necessary skills, should be able to successfully start their own businesses, regardless of their economic circumstances

MISSION: FIND, FUND, MENTOR AND INNOVATE

The Mission of Youth Business America is to create a national network that provides young people, who otherwise would lack access to capital, with loans and business mentors to help them launch and grow successful businesses which generate employment and promote the economic health of low and moderate income communities.

FIND:

We work with local organizations (community partners) to identify young entrepreneurs with the brightest minds and the best business ideas. These community partners provide micro-enterprise training and financial literacy programs to prepare our entrepreneurs for success.

FUND:

An expert selection panel chooses the most promising individuals and businesses that meet specific criteria. We provide affordable loans payable over three years to start or expand their businesses

MENTOR:

Each entrepreneur will work for a minimum of two years with a one-on-one mentor to meet the challenge of starting and/or building that business during this critical stage to provide healthy and lasting business growth.

INNOVATE:

We recruit individual and corporate volunteers to contribute their skills and technical advice to help develop and fuel the growth of Youth Business America. We access the latest technology to build a cost-effective and scalable business platform to deliver our programs to communities around the country.



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OBJECTIVE 1. PROGRAM DEVELOPMENT: BEGINNING WITH THE S.F. BAY AREA PILOT, DEVELOP AND IMPLEMENT A YOUTH BUSINESS PROGRAM WHICH IS SUSTAINABLE IN THE UNITED STATES AND HAS A POSITIVE IMPACT ON THE ECONOMIC HEALTH OF UNDERSERVED COMMUNITIES THROUGH THE CREATION OF YOUTH BUSINESSES

OBJECTIVE 2. RESOURCE DEVELOPMENT: DEVELOP THE RESOURCES, OVER TIME, NECESSARY TO SUPPORT OUR KEY INITIATIVES INCLUDING NETWORK EXPANSION TO COMMUNITIES ACROSS THE UNITED STATES, LOAN CAPITAL TO FUND THE START-UP OF NEW YOUTH BUSINESSES AND CREATING THE OPPORTUNITY FOR AMERICAN PHILANTHROPY TO SUPPORT THE GLOBAL NETWORK OF YOUTH BUSINESS INTERNATIONAL .

OBJECTIVE 3. ORGANIZATIONAL DEVELOPMENT: DESIGN, DEVELOP AND IMPLEMENT AN ORGANIZATION THAT CAN EFFICIENTLY DELIVER OUR YOUTH BUSINESS PROGRAMS ON A NATIONAL SCALE CAPABLE OF SUPPORTING THOUSANDS OF NEW BUSINESSES A YEAR AS CAPACITY FROM OUR COMMUNITY PARTNERS, STAKEHOLDERS AND VOLUNTEER RESOURCES GROW .

OBJECTIVE 4. OUTREACH: HELP EXPAND THE NETWORK OF COMMUNITY PARTNERS HELPING UNDERSERVED COMMUNITIES TO HAVE THE CAPABILITY TO TRAIN SUCCESSFUL YOUNG ENTREPRENEURS .

OBJECTIVE 5. ADVOCACY: ACT AS AN ADVOCATE FOR YOUTH ENTREPRENEURSHIP